

IN THE UNITED STATES DISTRICT
COURT FOR THE EASTERN DISTRICT
OF TEXAS MARSHALL DIVISION

PERSONALIZED MEDIA
COMMUNICATIONS, LLC,

Plaintiff,

v.

ZYNGA, INC.,

Defendant.

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Civil Action No. 2:12-cv-68

VERDICT FORM

Question No. 1.

Do you find that PMC has proven, by a preponderance of the evidence, that Zynga has directly infringed any of the following claims?

Answer "yes" or "no" for each claim:

Claim 1 of U.S. Patent 7,797,717 no

Claim 4 of U.S. Patent 7,797,717 no

Claim 7 of U.S. Patent 7,797,717 no

Claim 1 of U.S. Patent 7,908,638 no

Claim 3 of U.S. Patent 7,908,638 no

Claim 6 of U.S. Patent 7,908,638 no

Question No. 2:

Do you find that PMC has proven, by a preponderance of the evidence, that Zynga has contributorily infringed any of the following claims?

Answer "yes" or "no" for each claim:

Claim 1 of U.S. Patent 7,797,717 no

Claim 4 of U.S. Patent 7,797,717 no

Claim 7 of U.S. Patent 7,797,717 no

Claim 1 of U.S. Patent 7,908,638 no

Claim 3 of U.S. Patent 7,908,638 no

Question No. 3:

Do you find that PMC has proven, by a preponderance of the evidence, that Zynga has induced infringement of any of the following claims?

Answer "yes" or "no" for each claim:

Claim 1 of U.S. Patent 7,797,717 no

Claim 4 of U.S. Patent 7,797,717 no

Claim 7 of U.S. Patent 7,797,717 no

Claim 1 of U.S. Patent 7,908,638 no


Claim 3 of U.S. Patent 7,908,638 no

If you have answered "yes" as to any claim in Question 1, 2, or 3, then answer Question 4. Otherwise, do not answer Question 4.

Question No. 4:

What sum of money, if any and if now paid in cash, would fairly and adequately compensate PMC as damages for Zynga's infringement?

Answer in dollars and cents, if any:



Have the Jury Foreperson sign and date the verdict form on the last page.

JURY VERIFICATION

The Foreperson is requested to sign and date this document in the space provided as the unanimous verdict of the jury.

11/19/13
DATE

FOREPERSON'S SIGNATURE

Once you have signed and dated this form, please notify the Court Security Officer.